



PIZZA PRESENTATION

You are now ready to let the rest of the town know that you are open for business. You will present your ideas and plans for your pizza business to the rest of the class as if you are presenting your ideas to a group of business people.

REQUIREMENTS FOR PRESENTATION

1. Name and owner(s) are clearly introduced at the beginning of presentation
2. Name Design, Trademark and slogan should be clearly shown to class
3. Where are you located, advantages, disadvantages of this location.
4. Explain what each member of group was responsible for in business
5. What form of ownership is your business, why?
6. Who is your target market, sample survey of potential customers
7. Mission Statement
8. Distribute and/or show your business card
9. Clearly show your store design inside and out
10. Show your menu to group
11. How many people did you hire and were they good decisions
12. What Wholesaler did you pick and was it a good decision
13. What is it that is going to make you stand out above your competition
14. Who did you consider to be your competition
15. Talk a little about your Income statement - what made and lost money for you, rewards and competition wins, what amount did you start with and what did you end up with at the end.
16. Finish your presentation by showing your advertisements: (newspaper, radio, TV, press release, coupons etc.)
17. Make some concluding statement.